



**Hertfordshire  
Music Service**

## Making Music **Improving Lives**

Connect with your target market in a way that speaks directly to them and their interests, while positively impacting outcomes for children and young people.

**Hertfordshire Music Service**  
[hertsmusicservice.org.uk](http://hertsmusicservice.org.uk)

Supported using public funding by



**ARTS COUNCIL  
ENGLAND**



# About us

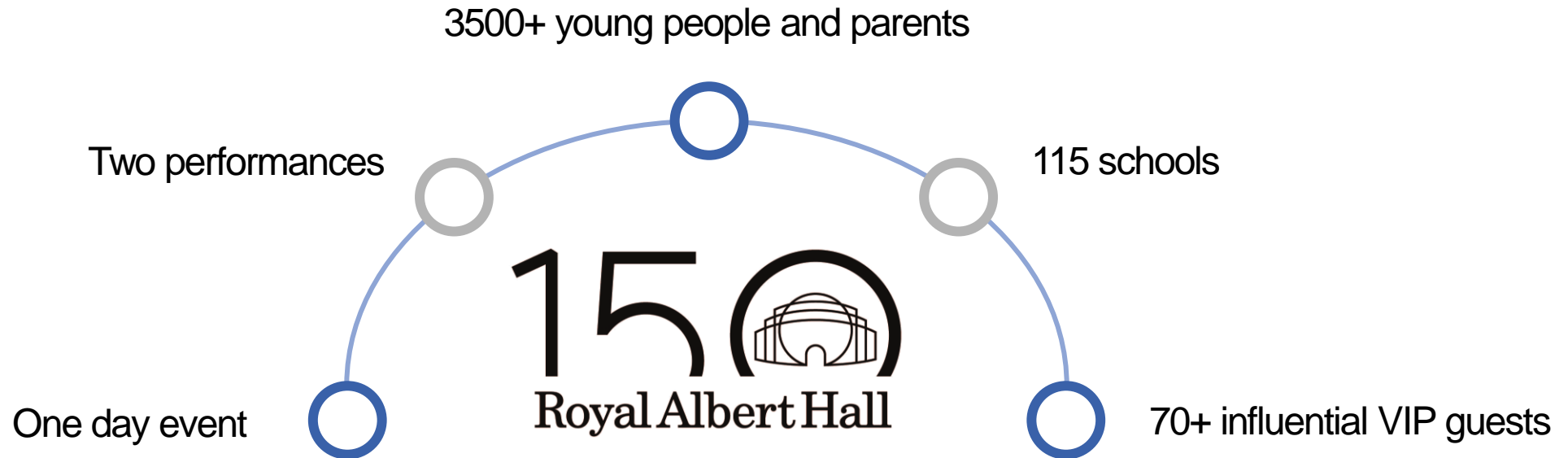
Founded in 1929, Hertfordshire Music Service has successfully delivered musical opportunities to generations of young people throughout the county.

The service is now one of the largest in the country with many thousands of young people involved in our weekly musical activities in Hertfordshire schools and dedicated music centres, county concerts, national orchestras and ensembles as well as international tours.



# Hertfordshire Schools Gala

The Hertfordshire Schools Gala, organised and delivered by Hertfordshire Music Service, is a bi-annual event held at the Royal Albert Hall and brings together young musicians from across Hertfordshire in a musical showcase.



# About our audience

12000+ young people learning with us

9000+ parents and carers

63% primary students

35% secondary students



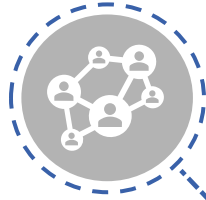
74% parent engagement rate

2% special educational needs

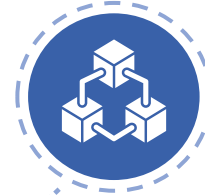
Work with 538 schools

# In the next 18 months

Become one of the national hubs for music



Merge national projects into our offering for customers



Deliver an international concert



Develop community based projects



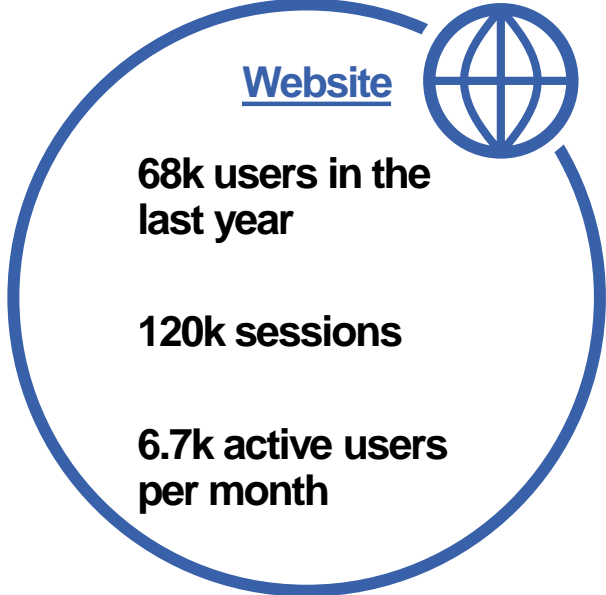
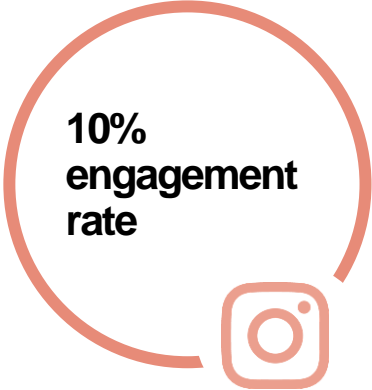
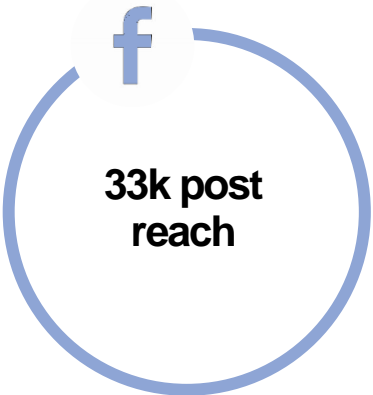
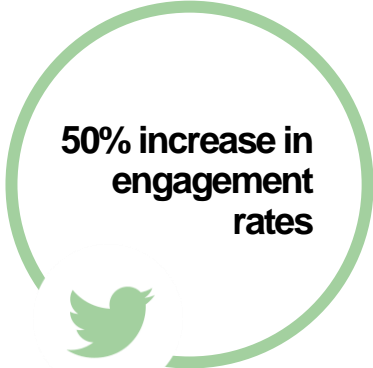
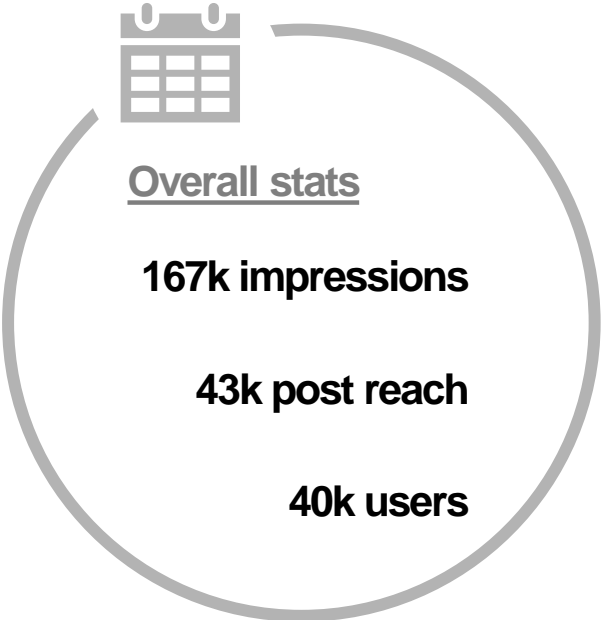
Deliver over 100 concerts and events across Hertfordshire per year



Increase new customer base by 5%



# Social and digital



# Our media presence



Multiple local press and radio throughout Hertfordshire.

Music Teacher is the UK's only magazine aimed at music educators from every part of the sector.

**MUSIC  
TEACHER**



Sound Sense is a UK professional association for community musicians.

ArtsProfessional create and curate the most relevant content for people with a professional interest in the arts sector.

**ARTS  
PROFESSIONAL**



**ARTS COUNCIL  
ENGLAND**

The national development agency for creativity and culture.



# Everything we do is custom!

We don't use stock sponsorship packages. We will work with you to create something just for you, designed to help you achieve your goals.

Some of the ways that we can work together include:





# Let's connect

We're excited to hear about your goals  
and how we can help you achieve them.

**Get in touch and let's talk about ways we can work together:**

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